

Susanne Deiss-Costanzo

WEBSITES AND GRAPHIC DESIGN



susanne@
dcwebgraphics.com
3000 Palisades Road
Calistoga CA 94515
PH 707.479.4512
FAX 707.942.6536

RESUME

Profile

Web Graphic Designer specializing in website development for small businesses and non-profit organizations. Extensive experience in identity development, branding, marketing, and project management. Well-developed written and verbal communication skills. Strong analytical and critical thinking abilities with great listening skills and attention to detail.

Skills

Proficient in HTML and CSS; Adobe Photoshop CS3, Illustrator CS3, Dreamweaver CS3, and InDesign CS3; Microsoft Office Word and Publisher 2003.

Career Development

FREELANCE

Please see my website at www.dcwebgraphics.com for samples of my work in website development and graphic design since 2008.

RETAIL STORE OWNERSHIP AND MARKETING

Interior design, logo design, logo product development, signage, and functional layout planning for launch of award-winning retail store. Merchandising, brochure, newsletter, print advertisement layout and production, website content development, community event planning and execution. Calistoga Bikeshop. 2004–2007.

INDEPENDENT CONSULTING

Start-up consultant for various non-profit organizations. Organizational identity development, operations design, community outreach, and fundraising. 2002–2004.

PROGRAM MANAGEMENT

Executive Director, Calistoga Family Center, start-up to full operations. 2000–2002.

Coordinator, Calistoga Elementary School Reading Tutoring Program, start-up to full operations. 1998–2000.

Logistics Coordinator, National Chevrolet Service Supremacy Support. Deiss Group. 1992–1994.

OTHER

Assistant Consultant, Organizational Systems Development/Employee Satisfaction. Deiss Group. 1989–1992.

Guest Services. Brenner's Park Hotel Baden-Baden, Germany; Le Bristol Paris, France; The Mansion on Turtle Creek Dallas, Texas. 1983–1987.

Education

Web Graphic Design Certificate. Santa Rosa Junior College. December 2008

Web Graphic Production Certificate. Santa Rosa Junior College. December 2007

HTML Certification. Santa Rosa Junior College. November 2007

MBA. Emphasis: International Marketing. Schiller International University, Heidelberg, Germany. 1989

Bachelor of Arts, German and Communications (Minor). UC Davis. 1983.

Awards

Finalist, Napa Valley Vine Trail Logo Contest. Spring 2009

Dean's Highest Honors. Santa Rosa Junior College. Summer 2007, Fall 2007, and Spring 2008

Best Bike Shop Napa County, Owner/Marketing Manager. North Bay Bohemian. 2005, 2006, and 2007

International Business Award/Top of Class, MBA Program. Schiller International University. 1989

Phi Beta Kappa National Honorary Society, Lifetime Member. UC Davis. 1983.